Abstract: Described are techniques and mechanisms for easily allowing a user (250) to unsubscribe (“opt out”) (295) from receiving subsequent messages in a particular message thread (285). Generally stated, a component maintains information about a message thread that a user has indicated a desire to opt out of. The information includes identifying information about the message thread and an indication that a particular user desires to receive no further messages in the thread. New messages that are identified as belonging to that thread are handled in some fashion that differs from ordinary messages. For example, the messages may simply be deleted, may be held at a message server (222), may be redirected to a special storage location, or the like. The user indicates the desire to opt out through a user interface mechanism that is available in connection with the user viewing a message in the particular thread. Optionally, the user may have the ability to re-subscribe (“opt in”) to the thread.
INTERNATIONAL SEARCH REPORT

A. CLASSIFICATION OF SUBJECT MATTER

IPC: G06F 15/16 (2006.01)

USPC: 709/206

According to International Patent Classification (IPC) or to both national classification and IPC.

B. FIELDS SEARCHED

Minimum documentation searched (classification system followed by classification symbols):

U.S.: 709/206, 709/219, 709/247

Documentation searched other than minimum documentation to the extent that such documents are included in the fields searched:


Electronic data base consulted during the international search (name of data base and, where practicable, search terms used):

C. DOCUMENTS CONSIDERED TO BE RELEVANT

<table>
<thead>
<tr>
<th>Category</th>
<th>Citation of document, with indication, where appropriate, of the relevant passages</th>
<th>Relevant to claim No.</th>
</tr>
</thead>
<tbody>
<tr>
<td>X,P</td>
<td>U.S. 6212,573 B1 (LIM et al) 3 April 2001 (03.04.2001), column 3, lines 19-29; column 8, 12-42;</td>
<td>1-13, 18-41</td>
</tr>
<tr>
<td>Y,P</td>
<td>U.S. 6,778,834 B2 (LAITINEN et al) 17 August 2004 (17 08 2004), column 8, lines 12-42</td>
<td>14-17</td>
</tr>
</tbody>
</table>

Further documents are listed in the continuation of Box C. See patent family annex.

Date of the actual completion of the international search: 05 August 2008 (05.08.2008)

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