This invention relates to ornamental cards and methods of making the same. It is particularly directed to ornamental mountable upon greeting cards and the method of making the ornamentation.

Hereinafter greeting cards or the like have been ornamented with pictures or insignia printed or painted thereon or similarly applied thereto.

In accordance with the present invention the ornamentation is made by means of Jacquard weaving with silk, cotton or synthetic yarns, it being an object of the invention to produce an ornamentation of the character described which resembles hand embroidery. In accordance with the present invention relief effect in the design woven is produced during the weaving operation to give an effect of depth by weaving with double and sometimes triple run of the shuttle for certain operations of the weave structure. Incorporation of woven pieces of cloth in a greeting card produces a card having a rich appearance greatly superior to the usual greeting card printed by color printing. Variations of coloring in the weaving is also produced by lengthening and shortening the weft stitch. Thus in accordance with the present invention a piece of cloth is made by Jacquard weaving and by manipulating the lever which controls the shuttle run. Double or triple runs may be employed to increase the thickness of the thread and produce various shadings with threads of the same color. A piece of cloth woven in this manner on a Jacquard loom resembles hand embroidery and when mounted on a greeting card produces a highly desirable article. Thus the building up of other designs in accordance with the present invention can be a distinctive and artistic operation and novelty and beauty of designs resides in the blending of the weaving to produce greeting cards of unusual artistry.

A still further object of this invention is to provide an improved mounting for a piece of ornamental woven cloth to produce a greeting card or the like article.

Another object of this invention is to provide a durable greeting card of the character described which shall be relatively inexpensive to manufacture, beautiful in appearance, and yet practical and efficient to a high degree.

Other objects of this invention will in part be obvious and in part hereinafter pointed out.

The invention accordingly consists in the combination of steps, features of construction, combinations of elements, and arrangement of parts which will be exemplified in the apparatus and method hereinafter described, and of which the scope of application will be indicated in the following claims.

In the accompanying drawing, in which is shown one of the various possible illustrative embodiments of this invention:

Fig. 1 is a perspective view of a greeting card embodying the invention;

Fig. 2 is a cross-sectional view taken on line 2—2 of Fig. 1.

Referring now in detail to the drawing, 10 designates a greeting card embodying the invention. The same may comprise a front panel 11 of sheet material, formed with a window opening 12. Extending from the panel 11 is a folded back rear panel 13 forming a backing. Attached to the inner surface of the front panel 11 is a frame panel 14 having inner edges 15 overlapping the window opening 12 and formed with a window 15a. Attached to the inner surface of the rear panel 13, and framed within the window opening 18a is a piece of woven cloth 20 woven on a Jacquard loom and made of silk, cotton or synthetic yarn. The piece of cloth 20 is so woven as to produce the effect of hand embroidery in a three dimensional picture.

The inserted piece of cloth 20 is so woven as to produce a three dimensional effect in a picture 25 and a consequent sense of depth, and also effecting an appearance of hand embroidery. The foregoing effect is intensified and further amplified when inserted in the panel 12 of the greeting card 11.

The aforesaid three dimensional effect is produced by the weaving of the background of the design from the second shuttle, the thread of said second shuttle being used at the same time for repeated weaving. The ground shuttle is used to make the picture, or any part of the design together with the edge of the ribbon.

Only one shuttle or color is required for the producing of a picture, said shuttle being used as a ground shuttle.

By the use of dull and lustrous yarns of the same color, an illusive effect of multicoloring is obtained and by treating the second pick of the shuttle as a dead pick, a graduating elevated surface is produced, forming thereby the three dimensional effect.

The simple and novel operation as described, produces in an inexpensive manner a uniform series of pictures adaptable for mass production for greeting or like cards in the manner described.

The simplicity of the manner of manufacture
enables the production thereof as already stated at a comparatively low cost.

The building up of other designs in accordance with different variations in type of weaving produces distinctive and artistic creations which when mounted on a greeting card or similarly framed, produce highly desirable and artistic cards.

It will thus be seen that there is provided an apparatus and method in which the several objects of this invention are achieved, and which is well adapted to meet the conditions of practical use.

As various possible embodiments might be made of the above invention, and as various changes might be made in the embodiment above set forth, it is to be understood that all matter herein set forth or shown in the accompanying drawing is to be interpreted as illustrative and not in a limiting sense.

Having thus described my invention, I claim as new and desire to secure by Letters Patent:

In combination a greeting card comprising a front panel with a folded back rear panel and lying between these a frame panel with a window, a piece of woven cloth attached to the inner surface of the rear panel and framed within the window opening, said cloth woven to show a three dimensional picture, said picture comprising groups of interwoven yarn layers of contrasting colors woven on said cloth, said contrasting yarn layers having varying lengths with certain of said layers piled up to provide surfaces of different elevations respectively graduated to effect the appearance of depth and of color shading producing said three dimensional picture as viewed upon the greeting card aforesaid.

JACQUES BYCK.